

Company Profile

ECO-TECH SOLUTION PLC

Addis Ababa, Ethiopia

About Us

ECO-TECH SOLUTION PLC is an Ethiopian company established by five visionary shareholders with a common mission: to contribute to Ethiopia's economic growth by introducing and distributing innovative, cost-effective, and environmentally sustainable technologies.

Our commitment lies in delivering advanced solutions that improve energy efficiency, minimize carbon emissions, and foster sustainable practices—starting with the transportation sector and expanding to other key industries.

Exclusive Distributor

ECO-TECH SOLUTION PLC proudly serves as the sole and exclusive importer and distributor of **SUPERTECH** in Ethiopia. Manufactured by **East West S.a.S**, a distinguished Italian company, SUPERTECH is a proven technology designed to reduce fuel consumption and minimize carbon emissions.

Trusted in more than 70 countries worldwide, SUPERTECH is recognized by the **European Automotive Agency** and backed by multiple certifications, including ISO, patents, utility models, and comprehensive intellectual property protections.

East West S.a.S. also holds a historic reputation as the first private European company to participate in the **1992 Rio de Janeiro Earth Summit**, a milestone event addressing global challenges of carbon emissions and environmental pollution.

Vision

To be a leading provider of innovative and sustainable technological solutions that enhance energy efficiency, reduce environmental impact, and drive economic growth in Ethiopia.

Our Objectives

- **Promote Sustainable Technology:** Introduce globally recognized, energy-efficient solutions tailored to Ethiopia's needs.
 - **Mitigate Environmental Impact:** Reduce carbon emissions and foster the adoption of green technologies.
 - **Improve Fuel Efficiency:** Enable businesses and individuals to lower operational costs through optimized fuel consumption.
 - **Support Economic Growth:** Contribute to Ethiopia's technological progress and national sustainability agenda.
 - **Expand Market Presence:** Establish a robust distribution network for eco-friendly products across Ethiopia.
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Key Product: **SUPERTECH**

SUPERTECH offers the following major benefits when installed in vehicle fuel tanks:

- **Significant Carbon Reduction:** Reduces emissions by up to 80%.
 - **Fuel Efficiency:** Decreases fuel consumption by up to 12%.
 - **Cost Savings:** Lowers vehicle maintenance and operational costs significantly.
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Strategic Partners

- **Dashen Bank S.C.:** Our board has engaged in extensive discussions with Dashen Bank, which has expressed strong interest in collaboration. Accordingly, our company has submitted its feasibility study for their review and approval.
- **Birhan Bank S.C.:** Another key strategic partner, Birhan Bank, is working with us through an innovative software application service. This creates a tripartite partnership among our company, the bank, and the software developer—introducing a pioneering solution designed to support Ethiopia's transport and logistics policy, particularly in meeting the Ministry's minimum carbon emission standards.
- **Dire Microfinance:** Dire Microfinance has entered into a tripartite agreement with our company to provide financing for Bajaj Operators Associations. This partnership is designed to empower small-scale transport operators with access to affordable financing solutions while advancing the adoption of sustainable technologies.

Business Market Need

Market Need facts:

- Rising fuel costs and an environmental crisis due to carbon emissions in Ethiopia.
- Government spending around \$4 billion annually on fuel imports. Immediate, practical solutions are needed while electric vehicle (EV) transitions Future: Expansion to public transport, logistics companies, and government fleet vehicles nationwide.

Contact Information

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Company shareholders and board members

- 1. Dr. Delessa Daba General Manager and board secretary.*
- 2. Ato Solomon Tsehai board Chairman*
- 3. Ato Seyoum Kidane board member and technical Director*
- 4. Ato Pawlos Getachew board member and legal advisor*
- 5. Ato Sileshi Mulatu board member and strategic marketing & business advisor*